Derivation — 1 post, 3 networks

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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9 constraints held · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **The three versions say the same thing without looking alike.** If the information changes in one version — a lead time, a price, an address — **it is carried into the other two automatically**: that is where mistakes slip in when three texts are written by hand.

What is identical across the three versions

Element	Why it doesn't move
The information and the promise	A derivative is not a rewrite
The order lead time	**A lead time that differs between networks is a complaint in the making**
The origin of the products	Brand guide rule
The sign-off	Brand guide rule

What is adapted, network by network

Network	Length	Angle	Link	Image
LinkedIn	780 characters	**Back-to-work meeting**	Order form, clickable	1200 × 627
Facebook	420 characters	Local, warmer tone	**Clickable, in the body — never in the first comment**	1200 × 628
Instagram	210 characters before the fold	**Whole hook visible without “see more”**	**Not clickable: points to the profile link, updated**	1080 × 1350

The nine constraints held without anyone thinking about them

Constraint	Checked	What it prevents
Usable length	Yes	A text cut mid-sentence
Hook before the fold	Yes	A promise invisible without a click
Number of hashtags	Yes	Falling reach on LinkedIn
Link clickable or not	Yes	A dead link in an Instagram caption
Image format and crop	Yes	A cropped subject
Alt text	**Yes**	**A post unreadable by a screen reader**
Origin notice	Yes	A brand guide breach
Call to action	Yes	A post with no follow-through
Sign-off	Yes	A brand guide breach

The time moved

Area	Before	With the agent	Across 12 posts a month

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Deriving a post for 3 networks	**55 % of the time of a post**	**16 %**	**about 6 hours given back every month**

Version to review first, as decided by the house: _____

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https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-reseaux-sociaux-publications

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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