412 sends — 169 never opened

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3 months · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **No domain configuration is changed.** A record error cuts off all the company's email, not only the chasers.

Sending address	Sends	Unopened	Rate	Authenticated?
accounts@	**412**	**169**	**41%**	**No**
contact@	**1,840**	**221**	**12%**	**Yes**

A 41% non-open rate on emails sent to people expecting an invoice is far above what is usually seen. The internal comparison with contact@ rules out recipient disinterest.

What became of the 169

Outcome	Emails	What it indicates

No signal — no open, no bounce, no click	**112**	**The profile of an email filed as junk**
Soft bounce	31	Full mailbox or server unavailable
Hard bounce	19	Address does not exist
Delivered, not opened	7	The recipient did not open it

Only seven emails of one hundred and sixty-nine involve a recipient who did not open. The other one hundred and twelve probably never reached an inbox.

What is provided to put the question

Element	**Provided?**
Both rates, by address	**Yes**
The 112 with no signal	**Yes**
The authentication difference between the two addresses	**Yes**
A record change	**No**

This is half a day's work at a provider. The document does not say what to change: it says what differs between an address that arrives and one that does not.

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> https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-de-relance-dimpayes-e-mail

connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.