What is kept, what is never produced

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Fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for demonstration. **No responsiveness score per customer is produced.** It would serve to decide who to chase harder — and the customer who does not reply is often the one whose address bounces.

Item	Kept?	Why
The message sent	**Yes**	Knowing what was said
The sending address and template	**Yes**	**Understanding a send failure**
The date	**Yes**	Cadence
What became of the send	**Yes**	**Opened, bounced, no signal**
The reply received	**Yes**	Context
The event that stopped the sequence	**Yes**	**Knowing what is left to handle**
Responsiveness score per customer	**No**	**Would penalise a technical fact**
History intended to harden the tone	**No**	**The tone does not adapt**

Item	Kept?	Why
Open-rate profile	**No**	**Serves nothing anyone should want here**

> **Knowing a customer opens their email at 7 a.m. serves nothing anyone should want to do in a collection context.** That data exists technically; it is not kept.

What the monthly summary contains

Content	What it indicates
Open rates by sending address	**A technical problem, not disinterest**
Causes of send failure	What needs fixing
Sequences stopped and by what	**What customers have done**
Messages per customer	**The cumulative effect across sequences**

To be set by the company

Retention period for messages sent: _____ months

Retention period for send logs and their results: _____ months

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> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
> https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-de-relance-dimpayes-e-mail

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