



What is kept, what is never produced

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Fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **No responsiveness score per customer is produced.** It would serve to decide who to chase harder — and the customer who does not reply is often the one whose address bounces.

Item	Kept?	Why
The message sent	Yes	Knowing what was said
The sending address and template	Yes	Understanding a send failure
The date	Yes	Cadence
What became of the send	Yes	Opened, bounced, no signal
The reply received	Yes	Context
The event that stopped the sequence	Yes	Knowing what is left to handle
Responsiveness score per customer	No	Would penalise a technical fact
History intended to harden the tone	No	The tone does not adapt

Item	Kept?	Why
Open-rate profile	No	Serves nothing anyone should want here

Knowing a customer opens their email at 7 a.m. serves nothing anyone should want to do in a collection context. That data exists technically; it is not kept.

What the monthly summary contains

Content	What it indicates
Open rates by sending address	A technical problem, not disinterest
Causes of send failure	What needs fixing
Sequences stopped and by what	What customers have done
Messages per customer	The cumulative effect across sequences

To be set by the company

Retention period for messages sent: _____ months

Retention period for send logs and their results: _____ months

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.