Neris newsletter — derived from the approved article

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320 words, no new claim · fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for the demonstration. **An adaptation is the reduction of already-approved content, not a rewrite.** If a new argument appears in the short version, **nobody has reviewed it** — and the text goes back for a full review, which cancels exactly the time you thought you had saved.

What is kept, what is cut, what is never added

Element of the article	In the newsletter	Reason
22 % consumption reduction, with test conditions	**Kept**	**The main argument, and it is measured**
48 dB(A) at one metre	Kept	A second verifiable measurement, and short
Link to the full article	Kept	The format cannot carry everything

Element of the article	In the newsletter	Reason
Technical principle	**Cut**	Too long for 320 words
Operating limits	**Cut**	**Flagged: they are in the article, they must not get lost**
2 of the 3 use cases	**Cut**	One main subject, template rule
Any new argument	**Never added**	**It would be a new text, unreviewed**
Any urgency device	**Never added**	**Absent from the source content, therefore absent from the adaptation**

The time adaptation moves

Task	Before	After	What also changes
Adapting content into a newsletter	**35 % of production time**	**10 %**	**Ready the day the article is approved, not three weeks later**

Why the newsletter went out late — and it was not the writing

Finding	Volume	Reading
Annual newsletters	24	2 a month
Went out late last year	**11**	**Every other month**
Of which the source content was already ready	**9 out of 11**	**Not a writing problem, a sequencing problem**

What is proposed: that every long piece produce **automatically** its short adaptation as a draft when it is approved. **A sequence is fixed once; a delay is caught up every month.** And if the article is corrected afterwards, the adaptation is rebuilt with a record of what moved — **the previous version is kept and restores.**

For the marketing manager to decide

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Legal notice (in French): bluelemonagent.ai/mentions-legales

Adaptations produced automatically at each approval: _____

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https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-de-redaction-contenu-marketing

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