Six templates, drawn from your own content

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54 pieces approved without structural change · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **No template is invented.** They come from the 54 pieces whose structure did not move between first draft and publication: **those describe the house's habit better than any statement of intent, since nobody felt like reorganising them.**

The method, in three lines

Step	Volume	What it eliminates
Published pieces read	180	—
Pieces whose structure did not move	**54**	**Those that had to be reorganised: they describe a hesitation, not a habit**
Templates reconstructed	**6**	Formats used only once

What each template fixes

Item fixed	Why it matters

The order of the parts	It is what a reader recognises before reading
The content of each part	Stops an argument landing in the wrong section
Length in characters	**A 600-word product page is no longer a product page**
What is mandatory	**Operating limits, test conditions, statements**
What is optional	Leaves room for writing
Statements to be reproduced verbatim	**Rephrasing a mandatory statement, even better, changes its scope**

The eighth part proposed for the technical article

Question from the field	Frequency in visits	Covered in your articles?
« Who handles maintenance, and how often? »	**47 %**	**Never**
« Is it compatible with my existing equipment? »	**43 %**	**Never**
« What is the time to commissioning? »	**41 %**	**Never**

These three answers are given nine times a week, out loud, by nine field staff. Written once on the site, they do the same work — **and a prospect who finds the answer before calling arrives with a higher-level question.** It is the 4-to-9-month cycle that shortens, not the traffic. **The section runs to 210 words; it can be added or removed with a word, and the rest of the article does not move.**

The six formats ready to deploy

Format	Annual volume observed	Template written
Technical article	48 a year	**Yes**
Product page	340 in the catalogue	**Yes**

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Format	Annual volume observed	Template written
Newsletter	24 a year	**Yes**
Sales script	4 a year	**Yes**
Application note	12 a year	**Yes**
Launch release	4 a year	**Yes**

For the marketing manager to set

Templates to amend before going into production: _____

Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-de-redaction-contenu-marketing

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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