The quarter — 96 pieces, six formats

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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From 11 days to 3 days from brief to publication · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **No content was published without human approval** across the quarter's 96 productions: the agent has no write access to the site nor to the emailing tool.

What came out, by format

Format	Volume this quarter	Template held
Technical articles	12	**Yes**
Newsletters	6	**Yes**
Product pages	**214**	**Yes**
Sales scripts	2	**Yes**
Application notes	3	**Yes**
Launch release	1	**Yes**
Total	**96 logged productions, 6 formats**	—

The three time lines measured

Line	Before	After	What stays human
First draft of an article	**50 %**	**18 %**	The review, which makes the difference between a correct text and a Hydralis text
Adapting content into a newsletter	**35 %**	**10 %**	Choosing what gets cut
Going back to the source documentation	**28 %**	**8 %**	Checking that the source retained prevails

Lead time, step by step

Step	Before	Today
Document search + first draft	7 days	**Done**
Marketing review	2 days	1 day
Engineering office sign-off	2 days	**2 days — never shortened**
Total, brief to publication	**11 days**	**3 days**

What the time returned became

Effect observed	Before	After
Newsletter out on time	**1 month in 2**	**3 months out of 3**
References carrying 60 % of revenue with a complete page	0 out of 26	**26 out of 26**
Customer interviews run by the content writer	**0**	**2 — material nothing replaces**

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Effect observed	Before	After
Figures diverging between product page and launch release	**3 at the previous launch**	**0 — mechanical rather than meritorious: everything comes from the same source**

For the marketing manager to set

Brief-to-publication target for next quarter: _____

> **Request a demo with your own documents**
>
> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
>
> https://bluelemonagent.ai/en/entreprises/cas-usage/assistant-de-redaction-contenu-marketing

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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