



Address origins — the 1,240 lines of the trade-show file

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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What travels with every message, and what the agent rules out · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **Anyone approached must be able to find out where the sender got their details, and that information is owed to them at the latest with the first message.** That requirement governs this whole document: an address whose origin cannot be named is an address that cannot be defended — **so one is found for it, line by line.**

The file before and after rework

Status of the line	Before	After one night's work	Origin stated in the message
Origin already known	828	828	Show registration form, badge scanned with consent, form on the Marnex site
No origin	412	0	—

LINDBERGH FORMATION — a simplified joint-stock company with share capital of €250,000 · Registered office: 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114 · SIRET 817 946 114 00029 · VAT FR 60 817 946 114 · "Blue Lemon Agent" trade mark · Training-provider registration no. 119 108 635 91 (Île-de-France prefect — this registration does not amount to State approval) · Qualiopi certified, no. 03896, for the "training actions" category · contact@bluelemonagent.ai · dpo@bluelemonagent.ai · Hosted in France.

Status of the line	Before	After one night's work	Origin stated in the message
Re-sourced one by one	—	356	Team page, contact page or legal notice of the company's site, address quoted
Generic departmental addresses (contact@, reception@)	—	56	The public website itself — no identified person behind the address
Total usable	828	1,240	Not one line lost

Two regimes, applied separately

Recipient	Volume	What is required	Treatment applied
Named work address inside a company , on a subject belonging to that person's job	1,100	Inform the person and give them, in every message, a simple and free way to refuse — no prior consent	Entry into the sequence
Private individual at a personal address (sole traders, owner-managers with no company address)	140	Prior consent of the person	Set aside ; one-line consent form prepared, delivered by QR link on the stand — 38 consents already collected

What travels in every message, without exception

Element	Why it is there
Sender identity in plain sight	It can never be disguised , and the subject line can never be unrelated to the offer

Element	Why it is there
The sentence stating where the data came from	« We were given your details on our stand at the Logistrans show on 14/03/2026 »
One-click opt-out	Free, no justification required, effective within the minute — and the refusal is permanent
Contact details of the sales administrator	A named human contact, reachable, from the very first message

What the agent does in no circumstances, and it is not caution: scraping a professional directory or a social network to extract its contacts. **Database law forbids extracting a substantial part of a protected database, and those sites' terms of use forbid it too. The lawful path exists and it is the one used:** each company's own public page, line by line, with the exact address the data was taken from. **Slower for the agent, indifferent for the company: the 412 lines were handled in one night.**

On the telephone channel. The agent works in writing and makes no prospecting calls. Should Marnex wish to add that channel, bear in mind that **calling a consumer for marketing purposes now requires their prior consent, and the burden of proving that consent falls on the company making the call** — which means a register kept, not a declaration made.

Wording of the origin sentence for Logistrans show messages: _____

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.