Address origins — the 1,240 lines of the trade-show file

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What travels with every message, and what the agent rules out · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **Anyone approached must be able to find out where the sender got their details, and that information is owed to them at the latest with the first message.** That requirement governs this whole document: an address whose origin cannot be named is an address that cannot be defended — **so one is found for it, line by line.**

The file before and after rework

Status of the line	Before	After one night's work	Origin stated in the message
Origin already known	828	828	Show registration form, badge scanned with consent, form on the Marnex site
No origin	**412**	**0**	—

Status of the line	Before	After one night's work	Origin stated in the message
Re-sourced one by one	—	**356**	**Team page, contact page or legal notice of the company's site, address quoted**
Generic departmental addresses (contact@, reception@)	—	56	**The public website itself** — no identified person behind the address
Total usable	828	**1,240**	**Not one line lost**

Two regimes, applied separately

Recipient	Volume	What is required	Treatment applied
Named work address inside a company, on a subject belonging to that person's job	**1,100**	**Inform the person and give them, in every message, a simple and free way to refuse** — no prior consent	Entry into the sequence
Private individual at a personal address (sole traders, owner-managers with no company address)	**140**	**Prior consent of the person**	**Set aside**; one-line consent form prepared, delivered by QR link on the stand — **38 consents already collected**

What travels in every message, without exception

Element	Why it is there
Sender identity in plain sight	**It can never be disguised**, and the subject line can never be unrelated to the offer

Element	Why it is there
The sentence stating where the data came from	« We were given your details on our stand at the Logistrans show on 14/03/2026 »
One-click opt-out	**Free, no justification required, effective within the minute** — and the refusal is permanent
Contact details of the sales administrator	A named human contact, reachable, from the very first message

> **What the agent does in no circumstances, and it is not caution:** scraping a professional directory or a social network to extract its contacts. **Database law forbids extracting a substantial part of a protected database, and those sites' terms of use forbid it too. The lawful path exists and it is the one used:** each company's own public page, line by line, with the exact address the data was taken from. **Slower for the agent, indifferent for the company: the 412 lines were handled in one night.**

On the telephone channel. The agent works in writing and makes no prospecting calls. Should Marnex wish to add that channel, bear in mind that **calling a consumer for marketing purposes now requires their prior consent, and the burden of proving that consent falls on the company making the call** — which means a register kept, not a declaration made.

Wording of the origin sentence for Logistrans show messages: _____

> **Request a demo with your own documents**
> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
> https://bluelemonagent.ai/en/entreprises/cas-usage/agent-qualification-scoring-relance-multicanal

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.