



# Opening a tenth market — the five-week route

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312 articles, 11 specifics, 1 appointment · fictional document

## Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

**Fictional document**, produced for the demonstration. **Of the five weeks, four are waiting on internal validations.** The translation and writing work itself is already done.

## What actually has to be done

| Step                                 | Load           | Who carries it            | State                                                          |
|--------------------------------------|----------------|---------------------------|----------------------------------------------------------------|
| Translate the 312 reference articles | 40 minutes     | The agent                 | Already generated, awaiting review                             |
| Document 11 local specifics          | 11 validations | The future market manager | Identified and worked up: precise question and source to check |
| Appoint a market manager             | —              | The board                 | The one thing that sets the calendar                           |

| Step                                          | Load      | Who carries it     | State              |
|-----------------------------------------------|-----------|--------------------|--------------------|
| Write the AI disclosure and the handover word | Two texts | The market manager | Templates supplied |

## The eleven specifics to document

| Family                         | Entries | What is already prepared                                             |
|--------------------------------|---------|----------------------------------------------------------------------|
| Warranty and extension         | 2       | <b>The question, and what the other nine markets have documented</b> |
| Return period and procedure    | 3       | Same                                                                 |
| Information to be included     | 2       | Same                                                                 |
| Appliance take-back            | 2       | Same                                                                 |
| Service and mediation contacts | 2       | Same                                                                 |

## What the previous launch cost

| Item                    | Poland                                          | Czechia in this arrangement               |
|-------------------------|-------------------------------------------------|-------------------------------------------|
| Elapsed time            | <b>7 months</b>                                 | <b>5 weeks</b>                            |
| Translation and writing | <b>€41,000</b>                                  | <b>Included</b>                           |
| Human reinforcement     | <b>2 temporary staff for 4 months — €27,000</b> | <b>None</b>                               |
| <b>Total</b>            | <b>€68,000 and half a year</b>                  | <b>11 validations and one appointment</b> |

**A market that opens in a single language and has no specifics of its own does not need this offer:** a lighter multilingual support offer is enough, and that will be said every time. **Czechia is not in that case: eleven specifics and three channels opened.**

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