



List of 4,000 contacts — matched to the CRM

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Fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **Nothing has been sent**. The CRM match happens before the first message, not after the first reply.

What the match gives

Segment	Contacts	What it changes
Already in the CRM	410	A first-contact message would be the weakest possible
of which an exchange within 12 months	63	They were talking to you six months ago
Former clients	78	A different message, and a different sender
Tight target, with a recent signal	140	Usable today
Remainder	3,372	Awaiting the vendor's answer

63 contacts on the bought list were talking to you less than a year ago.

Sending them a cold outreach message is the one case where automation does objectively worse than a human who had looked.

What was measured on the 410 already known

Measure	Value	Cautious extrapolation to 4,000
Address differs from the CRM	97 of 410	≈ 24%
Changed role according to your notes	31 of 410	≈ 8%
Identical and current	282 of 410	≈ 69%

A quarter of stale addresses is not just waste: it is a risk to your later sends.

A high bounce rate degrades your sending domain's reputation — and the 140 good contacts land in spam with the rest.

The 140, and what qualifies them

Criterion	Count
Company size in your target	140
Sector in your target	140
Recent signal: role opening	61
Recent signal: funding round	44
Recent signal: change of leadership	35

The sequence prepared for these 140 names the signal in the first sentence. That is what distinguishes a personalised message from a message with a first name in the right place.

isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.