Morning watch — 4 flags

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Document issued on 09/11/2026

08/08/2026 · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **The first flag concerns twelve weeks already elapsed**, and it is nonetheless the one that goes out within the hour: every further day lengthens the recovery.

#	Flag	What triggered it	Scale	Recipient	Chase
1	**No-index left on 41 pages**	**12/05 redesign**	**28% of traffic**	**Technical + site owner**	**4 h**
2	Query on a discontinued product	2024 catalogue	340 visits/month	**Sales, not SEO**	7 d
3	3 pages on one subject	Alternating positions	—	Editorial lead	7 d
4	**84 bought links**	**6 domains in 15 days**	**Possible retroactive penalty**	**Management**	**24 h**

The second flag does not go to SEO. A query the company cannot serve raises a question of offer: the page ranks well, it is the product that no longer exists.

What is ready this morning, and what it earns you

Ready to apply	What you gain
The 41 lines to remove are written out, page by page, ready to copy	**28% of your traffic returns to the index, and it is the site owner who deploys: an indexing change in the wrong place would de-index the rest**
What builds a position is measured and dated: pages, queries, immediate bounce rate	**You buy verifiable work rather than a ranking — nobody sells a ranking, and whoever promises one is selling something else**
Every recommendation stands up to a penalty, and says so	**What rises stays yours, instead of collapsing the day an algorithm updates**
The 84 bought links reach management within 24 h, with their 6 domains and their 15 days	**The disavowal decision is taken informed: a badly made disavowal removes legitimate links and costs more than it returns**
The 340 monthly visits go to sales with the demand they carry	**A demand that still exists finds an offer to serve it, instead of a redirect the visitor reads as deception**

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