Eighty-seven queries you no longer serve

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

Document issued on 09/11/2026

2,100 visits/month · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **Those are 340 buying intentions a month with no answer yet — and two products in the current catalogue answer them.**

Indicator	The flagged page	Rest of the site
Monthly visits	**340**	—
Average position	**4**	—
Immediate bounce rate	**84%**	**41%**
Product	**Discontinued in 2024**	—

The page ranks well and does exactly what is asked of it. The subject is not SEO: the page promises a discontinued product, and two current products cover the same need.

The three options

LINDBERGH FORMATION — Blue Lemon Agent — Companies register (RCS) Évry 817 946 114 —
Legal notice (in French): bluelemonagent.ai/mentions-legales

Option	Nature	What the 340 visits become
Offer a replacement	**Commercial**	**Useful, if a product meets the need**
Explain the discontinuation and point elsewhere	**Editorial**	**Honest**
Let the page decline	No action	**They disappear slowly**

What the 340 visits can become again

The first two options catch them: a replacement if a product meets the need, or an explanation that points elsewhere. Either way the visitor leaves with an answer, and this page's **84% immediate bounce rate** finally has a reason to fall towards the 41% of the rest of the site. The third loses them: redirecting to a different product is perceived as deception — by the visitor, who leaves, and by the engine, which measures it.

Across all incoming queries

Situation	Queries	Monthly visits
Served by the current offer	**1,153**	—
About things you no longer provide	**87**	**2,100**

> **Two thousand one hundred monthly visits carry a demand that still exists and that the current offer no longer serves.** It is the volume that turns a curiosity into a commercial subject: eighty-seven queries describe a market that has already come to the company.

LINDBERGH FORMATION — Blue Lemon Agent — Companies register (RCS) Évry 817 946 114 —
Legal notice (in French): bluelemonagent.ai/mentions-legales

Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.

https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-referencement-campagnes

---

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.