



Five techniques refused

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

Document issued on 24/09/2026

Fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **All five have in common that they work for a while.** That is what makes them attractive and what makes them dangerous.

Technique	What it produces	What it costs
Different content for engine and visitor	Solves a great deal	Gets detected
Pages built for a query with no real content	Page volume	Penalty
Buying, exchanging or manufacturing links	Positions	Retroactive site-wide penalty
Repeating a phrase to unreadability	A density figure	A page nobody reads
A review, testimonial or rating that does not exist	Stars in the results	A published false claim

The fifth, on your pages

Page	Rating declared	Published reviews supporting it
1	4.8 / 5	None
2	4.9 / 5	None
3	4.7 / 5	None

Declaring a rating in structured data makes stars appear in the results, and it works. These three ratings rest on no published review — they are not inflated, they are invented.

What is done instead

Action	Nature
Write what the page actually says	Editorial
In the words people use	Editorial
Remove what stops the engine reading the page	Technical

It is not slower. It is simply less spectacular for the first three months — and that is the only honest difference between the two approaches.

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.