Visual derivatives — 18 formats and 11 rights expiries

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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Produced from your master templates · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **The 18 formats are derived from the studio's master templates and the advertiser's brand guide.** *A master template is the reference layout file from which every size is derived.* The grid, the margins, the typefaces and the palette are never altered.

The 18 formats produced

Family	Number	What is adapted	What never is
Social formats	6	Crop, order of blocks, body type size	Grid, margins, typefaces, palette
Ad banners	4	Hook length, placement of the logo	Brand guide
Newsletter headers	3	Height, text density	Brand guide

Family	Number	What is adapted	What never is
Article illustrations	3	Crop	Brand guide
Video thumbnails	2	Crop, title size	Brand guide

Two formats are set aside rather than forced. On the vertical thumbnail the hook falls under the area where the network's interface overlays its buttons. **The hook was not shortened to make it fit: two crops are proposed and the editorial director settles it.**

Rights — checked before derivation, not after broadcast

Visual	Origin	Scope assigned	Expiry	What is done
2023 site shoot — 2 photographs	Photographer, contract on file	Web and social, France	**12/11/2026**	**Extension request drafted, awaiting signature**
Helianthe image library — 9 photographs	Advertiser	Unlimited	—	In use
Stock library — 1 visual	Standard licence	Web, excluding large-format display	—	**Replaced by a library photograph: same crop, zero euros**

No visual whose origin cannot be named is used. That isn't caution, it is copyright — and an image with no provenance costs more than a day of studio time. *A rights assignment is the photographer's written permission, bounded by media, territory and duration: past that duration the image leaves the media, even if the file is still in the document store.*

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The monitoring proposed across the 9 advertisers

Horizon	Number	Of which on content still online
Within the next 6 months	**11**	**4**
Beyond 6 months	19	12

Warning period before licence expiry chosen by the studio: _____

Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-redaction-creation-contenu

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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