Advertiser relations — 68 requests a month

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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57 answers in under 10 minutes · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **Answers are drawn from the production schedule, not from a sales promise.** If a piece has slipped, the advertiser hears it from the agent before discovering it.

How a month's 68 requests break down

Family	Volume	Handling	Time
Where is my article / my page	38	Current stage, who holds it, return date, link to the draft	**Under 10 minutes**
When does the next piece go out	12	Extract of the schedule with confirmed dates	Under 10 minutes
Resend of a delivered document	7	The version that governs, from the document store	Under 10 minutes
Subjects raised to a human	**11**	**Deadline renegotiation (1), outside the contract (2), “we need to talk” (8)**	**Project manager**

> **A commitment to a date is not information, it is a project manager's decision.** The agent doesn't take it in their place: it raises the subject with the real state of the schedule and what a slip would cost the pieces that follow.

This week's point of vigilance

Subject	Since	What was done	Why it is flagged
An article is waiting on the advertiser's own approval	**9 days**	2 polite chasers, direct link	**The studio is who will be held responsible for the delay — and the renewal is in 3 weeks**

The time moved

Area	Before	With the agent	The honest reading
Answering a recurring advertiser request	**10 % of a project manager's time**	**6 %**	**The smallest of the three gains in points — but 57 interruptions a month that no longer cut into a piece being written**

The weekly status proposed

What it contains	Measured effect on the 4 pilot advertisers
What moved, what is waiting on the advertiser, what publishes next week	**Chasing down 64 %**

Day and time the weekly status goes out: _____

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Legal notice (in French): bluelemonagent.ai/mentions-legales

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https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-redaction-creation-contenu

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