



Technical framework — where your briefs live

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Local inference, processing in the EU targeted · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **Two possible architectures, and no other:** local inference on a machine at the studio, or an isolated resource hosted in France under French law. *Local inference means the model computes on your machine: the text of a brief crosses no outside network to be processed.*

The two architectures

Criterion	Local inference	Isolated resource in France
Where the model computes	A machine at the studio	Dedicated server, France
Briefs leaving the network	None	Encrypted link, France only
Pooling	Not applicable	None — neither with another studio nor between two competing advertisers

Criterion	Local inference	Isolated resource in France
Transfer outside the EU	None in the target architecture	None in the target architecture
Cloud Act / FISA 702	Exposure reduced by design	Exposure reduced by design

Ownership and training

Question	Answer	What guarantees it
Who owns the text produced?	The studio and its advertisers	The agent produces text writers correct and the editorial director publishes
Do the briefs train a third-party model?	No	Not the briefs, not unpublished content, not launch strategies
Can one advertiser see another's material?	No	Strictly separated environments per advertiser

Access, log and oversight

Mechanism	What it does	What it is for on the day you are asked
Encryption in transit and at rest	Protects the material	A requirement of the framework contracts
Role-based access	Rights follow the job: a writer opens the briefs of their own advertisers, not the contracts or the rate cards	Limits exposure on a departure or a mistake
Full log	Who asked for what, when, and what was approved before going live	That log is what lets you answer an advertiser

Mechanism	What it does	What it is for on the day you are asked
Human oversight end to end	The agent prepares, a competent person reviews, a named person publishes	What the AI Act expects of an assistive system

Integration — what changes in the tools

Tool in place	What the agent does	Migration
Advertisers' CMS	Places drafts	None
Social scheduler	Places drafts and proposed slots	None
E-mail platform	Prepares subject lines, standfirst and blocks	None
9-year document store	Reads and indexes, renames nothing	None

The commercial argument, and it carries a figure: 3 of the 9 advertisers — one in healthcare, two in the public sector — already require hosting in France in their framework contract, and the last tender the studio answered scored it **out of 5 points**. The box was ticked without reservation.

Architecture chosen (local inference / isolated resource): _____

Log retention periods set by the studio: _____

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.