



Quarterly review — what the studio got back

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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7 person-days a month · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **The gains are measured on the studio's timesheets, not estimated.** *A person-day is one working day of one person.*

The three areas the studio was measuring

Area	Before	With the agent	What stays with a human
First draft of an article and its derivatives	60 % of the time of a production	12 %	Review, angle, arbitration
Deriving a post across networks	37 % of the time of a post	8 %	Review and scheduling
Answering a recurring advertiser request	10 % of a project manager's time	6 %	The 11 subjects that call for a decision

What the hours given back became

LINDBERGH FORMATION — a simplified joint-stock company with share capital of €250,000 · Registered office: 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114 · SIRET 817 946 114 00029 · VAT FR 60 817 946 114 · "Blue Lemon Agent" trade mark · Training-provider registration no. 119 108 635 91 (Île-de-France prefect — this registration does not amount to State approval) · Qualiopi certified, no. 03896, for the "training actions" category · contact@bluelemonagent.ai · dpo@bluelemonagent.ai · Hosted in France.

Timesheet line	Change	Commercial consequence
Angle, concept, advice	+34 %	The work the advertiser pays for
Tender responses	2 made possible	1 won — the only figure that shows up in revenue

The figure that does not flatter the agent

Measurement	Value	Explanation	What is done
Pieces rewritten by more than half	148 of 1,060 — 14 %	2 advertisers account for 96 rewrites: joined this year, fewer than 25 pieces of history against 340 for Helianthe	3 approved texts per advertiser: editorial voice rebuilt
Effect of the fix, where it was applied	29 % then 8 % in six weeks	Two pilot advertisers	Same fix on the last two

An advertiser's editorial voice is thin when its history is. That isn't a limit of the method, it is a question of material — and three approved texts close the gap.

The measurement the studio didn't have

Indicator	Quarter	How it is obtained
Content published without human approval	0 of 1,060 logged approvals	Not a setting: the agent holds no publishing access

Advertisers for whom the 3 reference texts are still outstanding: _____

encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.