



Dashboard — two months

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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3,200 messages, 21 meetings a month · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **None of the four result figures reads without the other three.**

What moved

Indicator	Before	After	Change
Prospects contacted / week	80	400	×5
Prospecting time / salesperson / week	10 h	3 h	−7 h
Qualified meetings / month	8	21	+162 %
Average sales cycle	96 d	47 d	−51 %

The four figures reported together

Across 3,200 messages	Count
Positive replies	68

LINDBERGH FORMATION — a simplified joint-stock company with share capital of €250,000 · Registered office: 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114 · SIRET 817 946 114 00029 · VAT FR 60 817 946 114 · "Blue Lemon Agent" trade mark · Training-provider registration no. 119 108 635 91 (Île-de-France prefect — this registration does not amount to State approval) · Qualiopi certified, no. 03896, for the "training actions" category · contact@bluelemonagent.ai · dpo@bluelemonagent.ai · Hosted in France.

Across 3,200 messages	Count
Negative replies	41
Unsubscribes	2
Complaints	0

Compared with what

Benchmark	Value	Reading
Your previous quarter	1.4 % positive replies	2.1 % this quarter
Sector orders of magnitude, indicative	5 to 10 % replies, 1 to 3 % positive	Top of the range

Sector benchmarks are indicative and do not replace your own figures. The only benchmark that binds is your previous quarter, measured on your data.

For the company to settle

Unsubscribe threshold triggering a review: _____

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