



The same prospect, two messages

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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Template against sourced message · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **The message on the right only exists because the dated fact exists. Without it, the agent doesn't write.**

Line by line

Element	Standard template	The agent's message
Subject	"A solution for your growth"	"Your three sales hires"
Opening	"I saw you were growing"	"On 12 June you announced three sales hires"
Problem	"Optimise your prospecting"	"A new salesperson spends their first month hunting for contacts" — a sentence found 19 times in your won-deal notes
Proof	"Our clients see gains"	A client of comparable size, named only with your authorisation, with a figure you supplied

Element	Standard template	The agent's message
Ask	"Would you be available for a chat?"	"Twenty minutes — Tuesday 10 a.m. or Thursday 3 p.m.?"
Address origin	Absent	"Your address appears on the We're hiring page of your website"
Unsubscribe	In the footer, in grey	One click, honoured within the second

The last two lines aren't legal decoration. A message that says where it comes from and how to opt out gets more replies than one that dodges it — **and it holds up, if anyone ever asks.**

For the company to settle

Clients that may be named as proof: _____

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.