The frame — what is automatic, what waits

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Two gestures only · fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for demonstration. **The agent acts continuously, but inside a frame set by the company.** Only two gestures run without asking, and both protect the relationship.

What is automatic

Gesture	Trigger	Effect	Reversible?
Apply an unsubscribe	Click on the link, or a written request	**Immediate removal across all of that person's addresses**	**Yes — automatic re-listing if the person signs up again, with date and page as proof**
Stop a sequence	**Any reply, whatever it says**	No further scheduled message	—

What waits for a decision

Subject	Who decides
Follow-up rule	**The company**
New segment or new criterion	**The company**
Change of subject line or sequence	**The company, after reading it**
Higher pace	**The company — the agent advises against it while the team can't keep up**
Naming a client as proof	**The company**

The prospecting frame

Point	Answer
Legal basis	**Legitimate interest** — professional recipients, approached about their work
Information	**Address origin stated in the message**, page and date
Opt-out	**One click, honoured within the second**
Hosting	**France, processing in the EU targeted, architecture designed to reduce exposure to extraterritorial legislation, location alone not being enough to guarantee immunity**
Retention of the unsubscribe register	**No time limit**

> **2 unsubscribes and 0 complaints across 3,200 messages** are not an accident: that is what a message which says where it comes from and how to opt out produces.

Supervision

A private web dashboard, **plus supervision from a phone**: approve a sequence, cut a campaign or answer an escalation in one message, with nothing to install.

> **Request a demo with your own documents**
> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
> https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-prospection-commerciale

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