



Non-take-up — 2,180 situations, 1,312 entitlements opened

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Campaign approved by the head of department · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. *Non-take-up is when a person meets the conditions of a benefit without ever claiming it.* **Detection relies solely on the files already known to the fund** — no data is sought elsewhere.

What the matching produced

Stage	Volume	Reading
Claimants meeting the conditions of an unclaimed benefit	2,180	of whom 1,640 on a single allowance, the least known of the six
Letters sent, after the department's decision	2,180	In plain language, estimated amount, 3 documents to enclose, direct filing link
Claims filed	1,460	67 % of the letters
Entitlements opened after assessment	1,312	Assessed and signed by the caseworkers, file by file

Stage	Volume	Reading
Claims refused after assessment	148	Circumstances changed since detection — reason notified

What the letter contains

Element	Why it is there
Estimated amount	An amount makes people file, an administrative formula does not
Three documents to enclose, named	Avoids the round trip that discourages
Direct filing link	Removes the search for the right form
A note that the amount is an estimate and that the decision belongs to the department	The claimant knows what they are getting: an assessment, not a promise
Easy-read version enclosed	On request, or systematically depending on the scheme

The rhythm proposed

Rule	Reason
Detection rerun every quarter	A non-take-up situation arises from a change in circumstances, not once and for all
Letters sent in waves of 500	So that caseworkers absorb the claims the campaign generates
Schedule written, first wave ready	Sent on the department's approval

1,312 households receive what the rules already granted them. It is the only figure in this demonstrator that is not counted in hours — and it is the one that says

what a benefits organisation is for.

For the department to settle

Wave size and departure date: _____

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