“Solidarity Summer” — 11 adaptations and their compliance sheet

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One master visual, eleven formats, one review · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **The eleven adaptations come out of the studio's approved templates**: what is adapted is the crop, the order of the blocks and the size of the type. **The guidelines themselves are never adapted.**

The eleven formats delivered

Support	Format	Adaptation made	Guideline point checked
Instagram	1:1	Centred crop, headline on two lines	Clear space, legal notice
Instagram	4:5	Vertical recrop, subject raised by a third	Clear space, palette

Support	Format	Adaptation made	Guideline point checked
Instagram stories	**9:16**	**Title moved below the interface zone, contrast raised**	**Clear space, mobile legibility**
Facebook	1.91:1	Headline shortened to feed reading length	Legal notice, typography
LinkedIn	1.91:1	Version without promotional mention	Aubevert Pro palette
Display	300×250	Compact hierarchy, call to action at the foot	Clear space, minimum type size
Display	728×90	Left-to-right reading, logo at the end of the banner	Minimum type size, legal notice
Display	**160×600**	**Top-to-bottom reading — two crops proposed, not settled**	**Safe margin: see below**
Web banner	1440×420	Text zone left, breathing space right	Palette, clear space
Email header	600×220	Lighter weight, text outside the image	Accessibility, legal notice
Share thumbnail	1200×630	Title legible at reduced size	Clear space

> **The point left to the art director:** at 160×600 the full headline falls inside the safe margin. **It was not shortened unilaterally.** Two crops and one short headline are proposed — **the decision takes thirty seconds and it belongs to the studio.**

Compliance sheet — what was checked on all eleven

Check	Result	Detail
Logo clear space	**11/11 compliant**	Expressed as a proportion of logo height

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Check	Result	Detail
Brand palette	11/11	Screen and print values by support
Typography	11/11	Permitted families, licence checked
Legal notice	**11/11 carried over**	**The one people forget, and the only one visible from outside**
Safe margins	10/11	**The 160×600 awaits a decision**
Rights on the images used	11/11 traced	See the rights register (separate attachment)

The time this shifts

Task	Today, by hand	Prepared by the agent, to approve
Adapting a campaign across 10 formats	**60 % of campaign time**	**18 %**
Resizing a visual for the networks	32 %	**8 %**
Preparing A/B variants of an ad	18 %	**6 %**

Qualitative, non-contractual comparison. The proportions illustrate the shift of work towards review; **the remaining time is the art director's, and it cannot be delegated.**

For the studio to decide

Crop adopted for the 160×600: _____

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Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.

https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-creation-visuelle

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