“Solidarity Summer” — 48 pieces of copy

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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One core, five derivatives, one highlight · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **All 48 pieces derive from a single core**: if the campaign argument changes, the other forty-seven are reworked without a new request. **All of them are written for visuals already approved, never alongside them.**

What is delivered

Content	Volume	Rule applied
Campaign text	600 words	**The core — everything else follows**
Social captions	18	**Written from the image: the caption says what the image does not**
Ad headlines	12	3 angles × 4 formats, built comparable
Emails	2	Announcement, then follow-up to non-openers after 15 days

Content	Volume	Rule applied
Store poster panels	34	One per store, with the local offer
Legal notices	48	Carried over and checked throughout

What comes from your own history, not from a recipe

Observation	Measure	What is done with it
Posts opening with a question	**1.7 times the engagement of the rest, over 12 months**	**6 captions of 18 — not 18: a device applied systematically stops being a device**
Average length of high-performing captions	Between 90 and 140 characters	Range respected across all 18
Most-clicked calls to action	“Take part”, “Find out more”	Alternated, never within the same test

> **Left highlighted, not written:** the percentage donated to the partner charity. **The brief states it, no signed document confirms it.** To be confirmed before publication — that is the kind of figure that ends up in the local press.

Suggested approval order

Rank	Content	Why first
1	Campaign text	The core: everything depends on it
2	**12 ad headlines**	**They are what commits media budget**
3	Store poster panels	Print run date is fixed
4	Social captions	Can wait until tomorrow morning

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For the company to decide

Percentage donated, once confirmed by a signed document: _____

Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.

https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-creation-visuelle

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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