



Social to search — 212 questions

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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3 months of comments · fictional document

Fictional document — demonstration example

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Fictional document, produced for demonstration. **The keywords come from the brand's comments, not from a generator.** They are the words its customers actually use.

What the comments say

Topic	Occurrences over 3 months	Rank
How to store the products	212	1st
Price	148	2nd
Stockists	96	3rd
Ingredients	74	4th

What it's worth in search

Phrasing	Monthly searches	Brand page
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LINDBERGH FORMATION — a simplified joint-stock company with share capital of €250,000 · Registered office: 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114 · SIRET 817 946 114 00029 · VAT FR 60 817 946 114 · "Blue Lemon Agent" trade mark · Training-provider registration no. 119 108 635 91 (Île-de-France prefect — this registration does not amount to State approval) · Qualiopi certified, no. 03896, for the "training actions" category · contact@bluelemonagent.ai · dpo@bluelemonagent.ai · Hosted in France.

Closest to topic no. 1	1,900	None
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212 answers written by hand on social, to a question nobody can find on the brand's site.

What is proposed, in order

Step	Volume	Expected effect
A landing page	1	Answers it once and for all
Keywords taken from comments	15	The customers' words, not a tool's
Ads pointing to the page	4	Extends reach beyond social
Comment replies linking to the page	—	The same answer works twice

The loop: comments feed the keywords, the page reduces repetitive comments, and the time saved in moderation goes back into editorial.

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