Brand memory — 340 documents

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Guides, briefs and guidelines · fictional document

> **Fictional document — demonstration example**
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> **Fictional document**, produced for demonstration. **The authoritative version is determined by content and filing date, not by filename.**

The Kelpie case

Document	Filed	Status	What it gives
Guideline v4	03/09/2026	**Authoritative**	Post-rebrand
Rebrand brief	08/2026	Reference	**Emoji: 3 → 1 maximum; abbreviation “PAP” banned**
Guideline v3	01/2024	**Outdated, still on the drive**	**Applied to 11 September posts, before the authoritative version was marked — found and listed, still live**

State of the drive

Finding	Volume
Brand documents	340
In duplicate versions	**96**
With no usable filing date	41

What is proposed

Action	Effect
Mark the authoritative version at every upload	The doubt disappears at source
Flag a post written against an outdated version	**BEFORE it ships** — September's eleven would have been caught the same day

> **Request a demo with your own documents**
> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
> https://bluelemonagent.ai/en/entreprises/cas-usage/agent-ia-community-management

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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