



The briefing on three channels — what travels, what stays

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Teams · WhatsApp · email · fictional document

Fictional document — demonstration example

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Fictional document, produced for the demonstration. **The question it settles is real**: the convenience of a consumer channel and the confidentiality of an executive inbox are not settled in the same place.

What each channel receives

Briefing element	Teams / inbox	WhatsApp
Number of decisions and cut-off time	Yes	Yes
Number of deadlines this week	Yes	Yes
Number of replies ready	Yes	Yes
Client or public buyer name	Yes	No
Amount, margin, price term	Yes	No

Briefing element	Teams / inbox	WhatsApp
Site or contract reference	Yes	No
Full text of the written replies	Yes	No

The short briefing, exactly as it goes

« 7:15 — 4 decisions, 1 before noon. 3 deadlines this week. 5 replies ready. 32 of 128 messages concern you. Reply « open » for the full version in Teams. »

Why this cut, and not another

Channel	Where the message travels	What follows
Company inbox and Teams	Company perimeter	Full version
WhatsApp	Operator outside the European Union	Short version, no business data

The analysis, the reading of messages and the writing of replies happen only inside the perimeter hosted in France, on local inference or an isolated resource.

What travels on a consumer channel is a count, never a file.

The briefing hour, measured

Hour considered	Briefing lines already known	Lines missing
6:30	10 out of 14	4 (site messages between 6:30 and 7:10)
7:15	14 out of 14	0
8:00	14 out of 14	0, but after the director's first action (median 7:22)

Channel and hour chosen: _____

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