Events programme — 96 sessions, 1,240 sign-ups

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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No-shows 18 % → 7 % · fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for the demonstration. **The agent informs and records sign-up requests; the list is settled by the member of staff running the session** — that is the network's rule, and it does not change.

What the agent handles on a session

Request	What the agent gives	Who decides
Content, age range, branch, time	The session sheet	—
Seats left	**The real number, at that moment**	—
Sign-up request	Recorded and handed to the member of staff running the session	**They settle the list**
Full session	**The next session offered and a place on the waiting list**	—

Request	What the agent gives	Who decides
Seat freed up	**The first person on the list is told within the minute**	—

What changed across the 1,240 sign-ups of the year

Measure	Before	After	Measured cause
People signed up who do not come	**18 %**	**7 %**	**A single step, the reminder — it now goes out the day before at 6 p.m., with the place, the time and what to bring**
Seats lost on full sessions	**214**	**39**	Waiting list called within the minute
Sessions below half capacity	**22**	**9**	**Announcement ten days ahead instead of three, on the portal, the newsletter and the messaging channel**

Flagged without being asked — the 9 sessions still under-filled

Finding	What your counts say	What is prepared	Who decides
The 9 sessions are all at 2 p.m. on weekdays, at the north branch	**That branch takes 3.1 times more visitors between 4.30 p.m. and 6 p.m.**	**The rescheduling of the 9 sessions into that slot and the poster announcing it**	**The director — ten minutes to settle**

Where sign-ups come from

Channel	Sign-ups	What it costs the front desk

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Telephone, during opening hours	640	As many interruptions of a member of staff already serving a user
Front desk	380	—
Email and form	220	Deferred handling
Total	**1,240**	—

> **Opening sign-ups on the messaging channel families already use** removes those 640 interruptions at the front desk, **and spares families from calling three times.**

For the media library to decide

Time at which the day-before reminder is sent: _____

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