Advertiser relations — 70 requests a month

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

Document issued on 09/11/2026

59 answers in ten minutes, 11 for a human · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **The answers come out of the production schedule, not out of a sales promise:** if a deliverable has slipped, the advertiser hears it from the agency before discovering it.

What the account team receives, and what happens to it

Nature of the request	Monthly volume	Handling	Delay
Where is my deliverable?	**41**	Stage in progress, who has it, expected return date	**10 minutes**
When does my post go out?	12	Extract from the editorial calendar	10 minutes
What is waiting on me?	6	List of approvals pending on the advertiser's side	10 minutes
Deadline renegotiation	**1**	**Escalated to the project manager**	—

Nature of the request	Monthly volume	Handling	Delay
Request outside the contract's scope	**2**	**Escalated to the project manager**	—
Subjects where the honest answer is “we need to talk”	**8**	**Escalated to the project manager**	—
Total	**70**	**59 answered, 11 escalated**	—

Committing to a date isn't information, it's a project manager's decision. That is exactly where the line sits: the agent says what IS, the human says what WILL BE.

What deserves a close look this week

Fact	Age	Why it is flagged
Deliverable waiting on the advertiser's own approval	**11 days**	**The agency is the one that will be held responsible for the delay — and the renewal meeting is in three weeks**
Chasers already sent	2	Politely, with the direct link to the approval

The time given back to the account team

Measure	Before	After
Time spent on status requests	**6 h a week**	**1 h**
Weekly interruptions	≈ 30	**11**

This isn't time saved on work, it's time saved on interruption — the expensive kind in an agency, because it breaks concentration rather than consuming hours.

What is proposed

LINDBERGH FORMATION — Blue Lemon Agent — Companies register (RCS) Évry 817 946 114 —
Legal notice (in French): bluelemonagent.ai/mentions-legales

Measure	Effect observed	Decision
A weekly status sent to each advertiser every Friday	**−70 % chasing across the 6 advertisers where it was tried**	**Template approved by the account team before rollout**

> **People chase when they don't know.** A weekly status doesn't save time because it answers quickly: it saves time because it removes the question.

For the agency to settle

Day and time of the weekly status: _____

> **Request a demo with your own documents**
>
> This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
>
> https://bluelemonagent.ai/en/entreprises/secteurs/agent-ia-agences-communication

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

LINDBERGH FORMATION — Blue Lemon Agent — Companies register (RCS) Évry 817 946 114 —
Legal notice (in French): bluelemonagent.ai/mentions-legales