



Image rights — 26 expiries

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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14 advertisers, 6 months · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for demonstration. **A visual whose origin cannot be named is not used.** That isn't caution: it's copyright, and an image with no provenance costs more than a day of studio time.

A rights grant is the photographer's written permission. It is bounded by media, territory and duration: once the duration is up, the image has to come off the materials, even if the file is still on the agency's drive.

What is checked before any adaptation

Point	What is recorded
Origin	Agency shoot, stock library, supplied by the advertiser, synthetic image
Licence type	Rights grant, standard licence, extended licence
Scope granted	Media, territory, duration
Expiry date	Compared with the planned run

The campaign's three cases

Visual	Situation	Expiry	What is prepared
2 photos · 2023 workshop shoot	Three-year grant	12/11/2026 , the campaign runs into January	Extension letter to the photographer , scope and media listed — it goes out on signature
1 stock image	Licence excludes large-format outdoor; the campaign plans six	—	Upgrade the licence or take one of 4 alternatives from the agency library — same crop, same dominant colour, unlimited rights, no cost

The portfolio across 14 advertisers

Finding	Volume	What is ready
Rights expiries in the next 6 months	26	An extension letter pre-drafted for each
of which on materials still live	9	List of URLs to take down if the grant is not extended
Visuals with no identifiable origin	0 used	They stay on the drive, out of production

This table is also a renewal argument: few agencies can show an advertiser a dated list of the rights that concern them. This one keeps itself up to date.

For the agency to settle

Warning period before expiry: _____ days

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning. **Page 2 / 3**
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execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.