# Image rights — 26 expiries

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

Document issued on 09/11/2026

14 advertisers, 6 months · fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for demonstration. **A visual whose origin cannot be named is not used.** That isn't caution: it's copyright, and an image with no provenance costs more than a day of studio time.

*A rights grant is the photographer's written permission. It is bounded by media, territory and duration: once the duration is up, the image has to come off the materials, even if the file is still on the agency's drive.*

## What is checked before any adaptation

| Point | What is recorded |
|---|---|
| Origin | Agency shoot, stock library, supplied by the advertiser, synthetic image |
| Licence type | Rights grant, standard licence, extended licence |
| **Scope granted** | **Media, territory, duration** |
| **Expiry date** | **Compared with the planned run** |

## The campaign's three cases

| Visual | Situation | Expiry | What is prepared |
|---|---|---|---|
| **2 photos · 2023 workshop shoot** | Three-year grant | **12/11/2026**, the campaign runs into January | **Extension letter to the photographer**, scope and media listed — it goes out on signature |
| **1 stock image** | **Licence excludes large-format outdoor; the campaign plans six** | — | **Upgrade the licence** or take one of **4 alternatives from the agency library** — same crop, same dominant colour, unlimited rights, no cost |

## The portfolio across 14 advertisers

| Finding | Volume | What is ready |
|---|---|---|
| Rights expiries in the next 6 months | **26** | An extension letter pre-drafted for each |
| **of which on materials still live** | **9** | **List of URLs to take down if the grant is not extended** |
| Visuals with no identifiable origin | **0 used** | They stay on the drive, out of production |

> **This table is also a renewal argument:** few agencies can show an advertiser a dated list of the rights that concern them. This one keeps itself up to date.

## For the agency to settle

Warning period before expiry: _____ days



LINDBERGH FORMATION — Blue Lemon Agent — Companies register (RCS) Évry 817 946 114 —
Legal notice (in French): bluelemonagent.ai/mentions-legales

**Request a demo with your own documents**

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.

https://bluelemonagent.ai/en/entreprises/secteurs/agent-ia-agences-communication

---

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.