Technical framework — where your briefs live

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114
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Local inference, role-based access, processing in the EU targeted · fictional document

> **Fictional document — demonstration example**
> This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

> **Fictional document**, produced for demonstration. **It describes the architecture actually offered**: an agency handles its advertisers' briefs, media plans and unpublished content — the most sensitive data it holds.

Two deployment modes, the agency's choice

Mode	Where the computing happens	What leaves the network	Who it suits
Local inference	**On a machine at the agency**	**Nothing**	Agencies already hosting their own file server
Isolated resource	On a dedicated server hosted in France	**Nothing outside the European Union**	Agencies that would rather not run a machine

In both cases the resource is dedicated to your agency. No pooling with another agency, nor with another advertiser: your brand guides, your briefs and your clients' data

live in an environment that is yours alone.

What protects your advertisers' data

Point	How it is done	What it lets you tell an advertiser
Training	**No brief feeds a public model**	“What we learn from you serves you”
Encryption	In transit and at rest	“A stolen file stays unreadable”
Role-based access	**Rights follow the job**: the social intern opens editorial calendars, not media plans or rights agreements	“Only the people concerned see your file”
Logging	Who asked for what, when, and what was approved	“We can trace every piece of work”
Hosting	**France, under French law**, architecture designed to reduce exposure to extraterritorial legislation, location alone not being enough to guarantee immunity	“Your data is processed within the European Union in the architecture chosen”
Publication	**No output published without human approval**	“Nothing ships without a signature from our creative team”

What the agent plugs into — with no migration

Tool already in place	What the agent does there	What changes for the team
Creative suite	Derives the master templates	Nothing: the files stay where they are
Social scheduler	Files posts as drafts	Scheduling stays with the social media manager

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Tool already in place	What the agent does there	What changes for the team
Ad accounts	Builds audiences, ads and exclusions	**Activation stays with the account team**
DMS / shared drive	**Indexes the content of the 4,180 files**	**No renaming, no moving**
CRM	Qualifies inbound enquiries	The records stay the account team's

What it is worth commercially

Fact	Value
Advertisers requiring hosting in France in their framework contract	**3 of 14** — two in healthcare, one local authority
Hosting as a criterion in the last public tender	**Scored out of 5 points**
Data transfers outside the European Union	**0**
Outputs published without human approval, over the quarter	**0 of 1,240**

> **This document is the sheet your advertisers ask for at renewal** — hosting, subprocessors, retention periods, who accesses what. It is requested once a year and takes three days to assemble; here it is kept current continuously.

For the agency to settle

Deployment mode chosen (local inference / isolated resource): _____

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Request a demo with your own documents

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https://bluelemonagent.ai/en/entreprises/secteurs/agent-ia-agences-communication

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.