# Filtering published — six reasons and their control

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2,117 publications discarded, 1.7 % measured error · fictional document

**Fictional document — demonstration example**

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**Fictional document**, produced for the demonstration. **A monitoring service is judged as much on what never reaches the summary as on what does.** Every discarded publication carries its reason, and the filtering itself is checked monthly by a random draw reread by the company.

## The six discard reasons this week

| Reason | Volume | What the agent does with it |
|---|---|---|
| **Identical syndication** | **1,190** | **The original is kept, the copies discarded — but counted: the number of syndications measures how far a subject has travelled** |
| Outside the declared scope | 604 | Touches none of the three scopes set by the company |

| Reason | Volume | What the agent does with it |
|---|---|---|
| Repeat of an item already sent | 187 | Same fact, new date, nothing new |
| Promotional publication with no fact | 92 | Nothing observable |
| Technical duplicate | 41 | Same page, two addresses |
| **Undated source** | **3** | **Set aside, not thrown away: information without a date cannot be passed to whoever decides** |

## The monthly control — what replaces the promise

| Mechanism | Value | Result |
|---|---|---|
| Discarded publications drawn at random each month | 40 | Handed back for rereading, with their reason |
| **Reread over three months** | **120** | **2 put back into circulation** |
| **Filtering error rate** | **1.7 %** | **Known and checkable — against 100 % error by abandonment on a spreadsheet nobody reads** |
| Cause of the 2 errors | A competitor named differently from its registered name | **Both names added to the rule** |

## The safety net proposed

| Principle | Effect | Who defines it |
|---|---|---|



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| A list of words that forbid automatic discarding | Anything containing them comes through, whatever the reason — even as syndication | The company, five words to supply |
|---|---|---|
| Revision of the list | At every monthly control | The company |
| Effect on volume | Estimated at +15 to +40 items a week | To be weighed against the reading load accepted |

**A filtering rule is corrected in one sentence.** If a single discard looks unjustified, the rule that produced it is reworked and applies from the following week. **No rule is locked.**

## For the company to decide

The five safety-net words: _____

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