A signal with six occurrences

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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Press, customer service and price point at the same product · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **An isolated criticism is an opinion; six occurrences across two independent channels are a signal.** Telling them apart is the most useful thing monitoring can offer.

The original mention

Element	Content
Nature	Dated, signed, reasoned article
Point challenged	**The contact time needed for the stated efficacy, food-grade degreaser range**
Evidence cited	A named user
Transmission	**Full article by its link — never a summary**

Why the article is not summarised: a summary of a criticism is always gentler than the criticism, not out of tact but because summarising removes the examples — **and a criticism's force lies in its examples.**

The six occurrences

Channel	Volume	Period	Independence
Trade press	**2**	12 months	**Two unrelated titles**
Customer service (CRM)	**4**	16 months	**A channel entirely separate from the press**

The connection nobody had made

Signal	Source	Product pointed at
6 occurrences on contact time	Press + customer service	**Food-grade degreaser range**
11 price gaps above 15 %	Public price comparison	**Same range**
Lowest renewal rate of the three ranges	CRM	**Same range**

> **Three distinct signals point at the same product.** This is no longer a press mention, it is a board matter — and none of the three systems could say so alone.

What is passed on, and to whom

Recipient	Contents of the file
Communication officer	Full article, six dated occurrences
The 2 product managers	Customer service history, price comparison
Hand-over for any public response	**Copywriting agent, with this file as its material — the signature stays the company's**

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The monitoring agent drafts no public response and publishes none. It supplies dated, sourced material; the writing goes to the agent that writes, and the approval to the communication officer.

For the company to decide

Action taken on the signal (public response / formulation review / none): _____

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> https://bluelemonagent.ai/en/entreprises/cas-usage/agent-de-veille-concurrence-presse-reglementaire

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