Seven checks before every send

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

Document issued on 09/11/2026

Recorded across 3 issues and 12 versions · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. The seven checks run in twelve seconds, **before the send button and not after**. None of them judges the editorial content of the issue: that judgement belongs to the editorial lead.

The seven checks and what each stopped this quarter

Check	What it verifies	Result over the quarter
Unsubscribed addresses	No address from the unsubscribe log is in the list	**1 send held — 38 addresses re-imported from a trade show file**
Segment origins	Every segment has a recorded origin	1 send held — the 440 segment
Unsubscribe link	The link answers and records	**1 alert on 12 November, fixed in 20 minutes before departure**
Double deliveries	Nobody receives the same issue twice	**210 double deliveries avoided**

Check	What it verifies	Result over the quarter
Links in the issue	Every destination answers	4 links fixed, one a product page withdrawn the day before
Mobile rendering	Hooks and images hold on a phone	7 hooks tightened — 62 % of opens are mobile
Sender authentication	The sending domain is authenticated	**0 blocks — the check you only notice the day it is missing**

Outcome across the three issues

Outcome	Number	Consequence
Issues out on the planned date	**3 of 3**	The appointment is kept
Sends held for a few hours	2	Went out the same day after correction
Sends cancelled	**0**	**Holding is not cancelling**

Unsubscribing, and its reversibility

Event	Time to apply	Record kept
Click on the unsubscribe link	**Within the second**	Timestamp, issue concerned
Re-subscription through the form	**Within the second, the other way**	**Date and page — 3 subscribers came back this quarter**
Written request to the data officer	Handled by hand, logged	Author of the change

Why the stop only works one way: the agent can hold a send, it cannot trigger one. A held send costs a morning; **a send that reaches someone who had unsubscribed cannot be taken back** — the apology would itself be one more e-mail.

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Proposal: display the seven-check report above the send button in the sending platform. The editorial lead clicks knowing what has been verified, and the data officer no longer has to ask.

Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.
https://bluelemonagent.ai/en/entreprises/cas-usage/agent-de-generation-de-newsletters

Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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