Technical framework — where your budgets and performance live

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Local inference, role-based access, processing in the EU targeted · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **It describes the architecture actually offered.** A media budget split and a performance-by-audience table are competitive information: they say where a brand attacks, what each customer costs it and what it is preparing.

The two deployment modes, at the company's choice

Mode	Where the computing happens	What leaves the network	For whom
Local inference	**On a company machine**	**Nothing**	Companies that already host a server
Isolated resource	On a dedicated server hosted in France, under French law	**Nothing outside the European Union**	Companies that would rather not administer a machine

In both cases the resource is dedicated. No pooling with another brand: your budgets, your audiences and your unreleased creative live in an environment that is yours alone. **None of your data trains a model** — what the agent learns from your account serves your account.

What is protected, and why it is sensitive

Data	What it reveals to whoever reads it	How it is held
Budget split	**Your media buying strategy, readable in one line**	Encrypted in transit and at rest, never copied outside the perimeter
Performance by audience	**Where to attack you without spending a euro to find out**	Role-based access: an acquisition manager sees their campaigns, not the overall split
Unreleased creative	Your upcoming operations and commercial calendar	Same perimeter as the budgets, same rights
Proposed trade-offs	What you are considering and what you set aside	**Logged with their assumptions, their range and the decision taken**
Reconciled orders	Your real volume, outside network claims	Read-only, no writing into the e-commerce platform

What the agent plugs into — without migration

Tool already in place	What the agent does there	What changes for the team
The 4 ad accounts	**Reads performance; builds audiences, ads and budgets as drafts**	**Execution stays with the marketing director**
E-commerce platform	Reads orders for reconciliation	Nothing: no writing

Tool already in place	What the agent does there	What changes for the team
Measurement tool	Reads journeys and attribution windows	The settings stay the team's
Monthly trade-off spreadsheet	**Replaced by a dated file, with scope and range**	**Two days a month given back**

What the company can answer, with no preparation

Question asked	Answer available on one page
Where is our media data hosted?	**100 % in France, under French law**
Which sub-processors outside the EU?	**None. Zero data outside the European Union, therefore an architecture designed to reduce exposure to extraterritorial legislation, location alone not being enough to guarantee immunity**
Is a transfer impact assessment needed?	No — there is no transfer
Who can see the overall split?	The marketing director and the executive board; acquisition managers see their own scope
How many decisions taken without a human?	**Zero, and the log shows it execution by execution**

For the company to set

Deployment mode retained (local inference / isolated resource in France): _____

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Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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