



File acquired in 2025 — 3,120 lines re-sourced

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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4,800 lines taken one by one · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **The file was not unusable by nature: it was unusable for want of an origin.** The information owed to the person — **including the source of the data** — must reach them at the latest with the first communication (Article 14 GDPR). This document shows how that origin was rebuilt, line by line.

What was blocking it, and what was done

State	Lines	What was missing	Treatment
File as purchased	4,800	No origin, no collection date	Unusable as it stood
Lines re-sourced	3,120	—	Nameable origin, collection date, published business address

State	Lines	What was missing	Treatment
Lines set aside	1,680	No public trace, or strictly personal address	Set aside AND flagged, so a future import cannot bring them back

Where each rebuilt origin comes from

Source	Lines	What it establishes
Company website, contact page	1,640	Address published by the company itself
Legal notices on the site	710	Official contact address, usually the most stable
Public company registers	520	Existence, activity and address of the establishment
Official trade directories	250	Declared professional qualification

What the first message to these contacts carries

Notice	Content	Why it is there
Real origin of the address	« Your address appears on your company's website »	That sentence is what makes the approach defensible — and the message credible
Sender identity and address	Company name, postal address	The recipient must know who is writing
Purpose of the approach	New trade range	Directly related to the recipient's profession
One-click objection	Link in header and footer	Saying no must cost a click, not a letter

What was not done, and the law that explains it

Practice	Status	Reason
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Wholesale scraping of a professional directory	Ruled out	Database law prohibits extracting a substantial part of a protected database; those directories' terms of use forbid it too
Company-by-company collection from published pages	Applied	Every line carries the page address and the date it was read
Strictly personal addresses found online	Ruled out	Unrelated to a professional approach

What it is worth

Indicator	Value
Trade segment before	6,400 contacts
After adding the re-sourced lines	9,520 contacts — + 49 % on the margin core
Additional acquisition cost	€0
First send proposed	800 contacts, to measure before opening all 3,120

A file with no origin is not a forbidden file: it is a file to re-source. The work costs machine time, not human time, and it gives the seller back a sentence he can stand behind in front of any recipient.

CRM manager's decision

First send approved for 800 contacts (yes / no): _____

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deployment chosen.