Where your contact base and your consent records live

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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Architecture, access, logging · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **Two possible architectures, one single promise:** no contact data and no consent record leaves the European Union, and nothing entrusted to the agent trains a model.

The two deployment routes

Route	Where computing happens	What leaves the network	For whom
Local inference	On a machine owned by the company	**Nothing**	Sensitive bases, fine behavioural segmentation
Isolated resource hosted in France	Dedicated environment, under French law	Nothing outside the European Union	The common case — no machine to run

Route	Where computing happens	What leaves the network	For whom
Sharing with other clients	—	—	**Never**

Who accesses what — rights follow the job

Role	Composes and proposes	Sees contact details	Approves sending
Marketing director	Yes	No	**Yes — alone**
Campaign manager	Yes	**No**	**No**
CRM manager	Yes	Yes	No
Store manager	Local operations	No	No

What is logged for every campaign

Item traced	Detail kept	Question it answers
Segments used	Criteria, reachable headcount	« Why did this person receive this message? »
Excluded headcount	**Number and reason for exclusion**	**« Who was not approached, and why? »**
Approval	Person, time, wave	« Who decided this should go out? »
Sending	Channel, timestamp, recipients	« What actually went out? »
Objection	Channel, timestamp	« Was this request honoured? »

Requests from individuals, since they do arrive

Indicator	Before	After

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Requests received last year	23	—
Time to assemble the file	**Half a day of the CRM manager**	**4 minutes**
Contents of the file	Reconstructed from memory	Origin, consent by channel, campaigns received, dates
Who signs the answer	**CRM manager**	**CRM manager — the agent prepares, it does not reply**

The commercial argument, in figures

Fact	Value	What it opens
Public-sector specifiers requiring EU hosting	**4**	**Criterion met, technical sheet produced on request**
Transfers outside the European Union	**0**	Architecture designed to reduce exposure to extraterritorial legislation, location alone not being enough to guarantee immunity
Data used to train a model	**0**	The base is a commercial asset as much as personal data

> **No change of tools.** The agent plugs into the existing CRM, sending platforms, ad account and tills. No migration, no extra subscription.

To settle with the CRM manager

Retention period for campaign logs, in months: _____

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Request a demo with your own documents

This document is a fictitious example. To see the agent work on your own documents, request a demo from its page.

https://bluelemonagent.ai/en/entreprises/cas-usage/agent-de-campagnes-marketing-creation-envoi

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Scope of this document: the service operated by Blue Lemon Agent. For an agent deployed at your premises, the applicable location is that of the architecture set out in the quotation and verified before commissioning; local execution is announced only for the configuration explicitly described and accepted in the quotation; the applicable isolation depends on the deployment mode set out in the quotation, no dedicated isolation being presumed; the encryption mechanisms in transit and at rest, their components and key management are those documented for the architecture chosen; roles and permissions are configured and accepted for the identities and systems actually connected; the events logged, their content, their retention period and who may access them are defined for the deployment chosen.

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