

Visualisation rules — which form for which question

LINDBERGH FORMATION — 16 rue de Maillé, 91310 Montlhéry, France · Companies register (RCS) Evry 817 946 114

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Five typical questions, five forms · fictional document

Fictional document — demonstration example

This document is produced by the Blue Lemon Agent website to illustrate what an AI agent hands to its users. The companies, matters, amounts and people in it are invented. It has no legal, accounting or commercial value.

Fictional document, produced for the demonstration. **The form follows the question, not the department's habit.** These rules can be changed: they describe a default setting, not a doctrine.

The five rules applied

Question asked	Form used	Rule and limit
How has this developed?	Curve	Five series maximum — beyond that nothing is distinguishable
Who does most, who does least?	Horizontal bars	Sorted by value — a ranking is not read in the alphabetical order of the branches
What is this total made of?	Stacked bars	Never a pie chart beyond four slices

Question asked	Form used	Rule and limit
Are these two quantities related?	Scatter plot	The one missing last month on discount versus volume
How much exactly?	The figure alone, large, with its variation	A chart with one value is decoration

What is applied without being asked

Setting	Why
Company colours	The document goes to the committee untouched
Axis starting at zero	A truncated axis turns +3.4 % into a surge: it is the chart that lies, not the data
Unit written out in full	« thousands of euros » beats « k€ » in front of a committee
Cut-off date in the footer	An undated chart gets reused six months later
Value table under the chart	The chart gives the shape, the table gives the value

What formatting was costing

Item	Before	With the agent
Producing the visualisation	35 % of the time of an analysis request	5 %
What disappears	Export, copying into a spreadsheet, colours, scales	What remains is reviewing the visual

Chart and table are produced together, in four minutes. The order in which they appear is a committee choice, not a technical one.

For the executive team to settle

Order retained for committee documents (chart first or table first): _____

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